



Greetings!

We have some GREAT NEWS... Medford Market has been awarded a \$10,000 matching grant from the Food Co-op 500! Please see the website for the full Press Release and details.

A few other updates:

Medford Market Steering Committee and nearly 20 volunteers walked in Medford 's Annual Pear Blossom Parade. It was a great success! We reached thousands of people in the audience by personally handing out over 800 magnets with our logo and motto "Pear Up With Us!" Visit us online at www.medfordmarket.org to view some fun action shots from the parade.

On Saturday April 22nd Medford Market participated in the annual Rogue Valley Earth Day Celebration. We were delighted by how many attendants we connected with from the Medford area and throughout the Rogue Valley. Everyone was extremely supportive of Medford's own co-op! Over one hundred magnets and brochures were handed out and we added over 50 people to our contact list! A huge thanks to North Mountain Park Nature Center for hosting the event!

What to watch for:

- ❖ The Steering Committee is currently looking at potential sites for the Medford Market! Accompanying the Steering Committee on a site tour will be a Commercial Building Inspector, a Green Building design consultant and a General Contractor. (We will let you know more, as we know more!)
- ❖ A phone drive is planned for next month. Most cooperative food stores gain their highest membership and seed funding through phone drives. We need your help expanding our contact list, (which is now 400 households) and turn our contacts into subscribers!
- ❖ If you are interested in volunteering on a subcommittee, contact us to receive a participation form. Establishing a cooperative takes more than funding. It takes sweat equity too! Note: If you can participate on a subcommittee, great! If you can simply help out on occasion, that's fine too. (There's a space on the form to indicate your desire for involvement.)
- ❖ The Steering Committee is in the process of incorporating Medford Market with the Secretary of State. With the incorporation, owners will be able to vote for (and run for!!) the first Board of Directors and their governing bylaws.
- ❖ If you haven't yet subscribed, now is a great time to do just that! Also, if you have friends or family who you think would be interested in Medford's own co-op, please pass along our contact information below & encourage their support. A huge thanks to all the current subscribers/owners of the up-coming co-op! Your subscriptions provide seed money to help cover the costs of starting a member-owned food store. Thanks for your support!

Onward!

Steering Committee
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